

Prerequisite status: -	Unit Type: Theoretical	The number of units: 2	Name of the lesson: Tourism policy-making
Type of additional practical training: Has it <input checked="" type="checkbox"/> does not have <input type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input type="checkbox"/> Seminar <input checked="" type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geographer specializing in tourism
Goals: Acquaintance with the concepts, views, processes, methods, and techniques of tourism policy-making			
Headlines 1- Policymaking concepts and perspectives 2- Public policy-making and its components 3- Public policy-making stages 4- Patterns of general tourism policy-making 5- Tourism policy-making approaches and models 6- Issues and problems of implementing general tourism policy-making 7- Approaches to the analysis of tourism policies 8- Tourism policy-making concepts and ideas 9- Tourism policy- making as a social right, needs, and citizenship 10- Tourism policy-making in the framework of public policy-making 11- The government versus the market as a matter of tourism policy-making 12- policy-making models of sustainable tourism development 13- Tourism policy-making process 14- Evaluation of tourism policy- making performance 15- Tourism policy-making for regions, sectors, and special groups 16- Participation and empowerment of the local community in tourism policy-making 17- Social networks and tourism policy-making success 18- Evaluation of tourism development policy-making experiences in the world and Iran 19- Criticism and evaluation of tourism development policies in Iran			
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- 3- Wayan Dyer, 2015, Economy and policy of ecotourism, translated by Mohammad Hossein Imani Khoshkho and Valiullah Alizadeh, Research Institute of Humanities and Cultural Studies
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- 5- Esmailzadeh Hassan, Sarafi, Mozafar, Tavakolinia, Jamile, 2011, An analysis of tourism development approaches in local communities, Journal of Environmental Sciences, year 9, number 2, pp. 119-142.
- 6- Satarvand, Ahmad Ali, Seyyed Hamzeh, Safavi, Sima Rafsanjanijad, Seyyed Yahya Safavi, 2016, Ecotourism policy in developing countries, Tehran Academic Jahad.
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- 8- Andy Drumm Alan Moore Andrew Soles Carol Patterson John E. Terborgh, 2004, Ecotourism Development: A Manual for Conservation Planners and Managers; Volume II: The Business of Ecotourism Development and Management, The Nature Conservancy.
- 9- Chin Chin Wang, Carl Cater & Tiffany Low (۲۰۱۶) Political challenges in community-based ecotourism, Journal of Sustainable Tourism, 24:11, 1555-۱۵۶۸, DOI: ۱۰/۱۰.۸۰.۰۹۶۶۹۵۸۲.۲۰۱۵/۱۱۲۵۹۰۸.
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- 11- Kenneth F. Backman and Ian E. Munanura, 2017, Ecotourism in Sub-Saharan Africa, Routledge.
- 12- Rosaleen Duffy, 2013, A Trip Too Far: Ecotourism, Politics and Exploitation, Routledge.
- ۱۳- Zeppel H., ۲۰۰۶, Indigenous Ecotourism: Sustainable Development and Management, CABI.